

# Mawer Global Small Cap Fund, Series A

## **Q2 2025 | Performance Commentary**

#### **Market Overview**

The second quarter of 2025 saw elevated volatility as markets were rocked by an escalation in global trade tensions, particularly after the "Liberation Day" tariff announcement by the U.S. on April 2. In response to the ensuing global tariff brinksmanship, risk assets sold off aggressively; though within a few weeks the U.S. administration partly deferred the initial barrage of tariffs, causing markets to recover.

Easing trade tensions have supported European and Asian equities, which vastly outperformed U.S. equities. And despite the war between Israel and Iran, the energy sector was a laggard as OPEC announced increased production quotas which weighed on oil prices.

## **Performance Summary**

The portfolio underperformed its benchmark this quarter.

A number of portfolio holdings bounced back after weaker performance in the first quarter including market research firm **Ipsos** and **Donnelley Financial**, whose core business is helping companies with their regulatory filings. Both companies benefitted from a shift in sentiment, albeit for different reasons: Ipsos, given an early resurgence in spending from its technology customers, and Donnelley Financial, given its higher correlation to the economic outlook. Value-added reseller **Atea** also experienced solid organic growth led by a normalization of its sales in hardware products after a downturn following the pulled-forward demand from its clients during the pandemic.

Elsewhere, pharmaceutical company **Fagron** and optical retailer **Synsam** continued on their strength from Q1. Fagron delivered strong results supported by expanded supply capacity and ongoing drug shortages, as the company supplies ingredients that enable pharmacies to compound medications and fill shortages. Synsam delivered good results, reinforcing its market leadership, and its share price responded positively after a private equity shareholder exited its position.

Offsetting these positives, HR outsourcing firm **Insperity** saw its margins negatively impacted by increased healthcare costs, with management noting that they plan to increase prices to offset this trend. On the bright side, the company has been doing stock buybacks, and we believe the Workday partnership will soon bring synergies. Over the long term, we continue to believe that Insperity will benefit from trends of businesses outsourcing HR/payroll management given increasing regulatory complexity. After strong performance in the first quarter, engineering consulting firm **Alten** took a breather as management noted tariff-related uncertainties affected its customers in the manufacturing sector.

Margins of technology consulting firm **Knowit** were pressured by a slight decline in projects from its clients, while professional employer organization **Barrett Business Services** and manufacturer of premium kitchen appliances **De'Longhi** saw their stock sell off on concerns from the "Liberation Day" tariff announcement on April 2. However, the companies have continued to see strong organic growth



and market share gains in their respective industries, and both De'Longhi and Barrett Business Services share prices have recovered since then.

### **Looking Ahead**

Despite many equity markets nearing or reaching all-time highs, we are in a period of significant uncertainty as we navigate a complex geopolitical and macroeconomic environment. Escalating tariff and trade tensions cloud the economic outlook and may intensify inflationary pressures. Ultimately, the secular themes of de-globalization, protectionism, increased geopolitical conflict, stretched government finances, and a multi-polar world continue to gain momentum.

Last quarter, we noted that the degree of policy uncertainty evokes the image of a four-way traffic stop, with each driver glancing at the others, waiting for the next move. This dynamic continues, as businesses delay investment decisions until a more certain future becomes apparent. Consumers face a similar challenge as they debate whether to spend amid uncertainty around how their finances will evolve. Returning to the four-way traffic stop analogy, it appears that, for now, businesses and consumers don't mind waiting if it means avoiding a crash in the intersection.

In times like these, we are reminded of the importance of having strong management teams at the helm of our portfolio companies—teams that we believe are positioned not only to protect in a recessionary scenario but also to capitalize on opportunities as they arise. We believe that maintaining a high-quality, diversified portfolio with prudent risk management is as important as ever, especially as new market dynamics continue to emerge.

## Performance Summary<sup>1</sup> (%)

As of June 30, 2025

	YTD	3 Mo.	1 Yr.	3 Yrs.	5 Yrs.	10 Yrs.	Since Inception <sup>2</sup>	
FUND	8.1	5.3	4.7	8.1	3.8	6.5	9.7	
BENCHMARK	2.4	6.5	13.3	14.5	11.4	8.4	7.6	

## Calendar Year, as of December 31:

	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
FUND	-3.7	13.9	-17.7	4.8	14.8	24.4	-2.6	20.8	-0.7	29.1
BENCHMARK	17.4	13.7	-12.8	15.1	14.3	18.4	-6.7	15.7	8.3	18.3

<sup>&</sup>lt;sup>1</sup>Performance figures are net of management fees and operating expenses. Periods greater than one year are annualized. Performance figures are in Canadian dollar terms.

<sup>&</sup>lt;sup>2</sup>Mawer Global Small Cap Fund Series A Inception: October 2, 2007



### **Selections from Mawer's Art of Boring blog and podcast:**

### Quarterly Update | Q2 2025 | EP 193

In this episode Canadian bond portfolio manager, Crista Caughlin, and balanced portfolio manager, Steven Visscher discuss Q2's market and economic activity. Topics covered include "Liberation Day's" tariff shocks, central bank policies, inflation, and other themes.

#### Customizing the Last Mile: Al, Innovation, and Mawer's Tech Evolution | EP 192

In this episode, Justin Anderson, Mawer's Chief Technology Officer, sits down to discuss the evolving "build-in vs. build-out" technology framework. Justin explains how Mawer approaches technology decisions—balancing vendor solutions with in-house customization—and shares practical examples from the firm, including proprietary solutions such as trade&MAWER and M42. The conversation explores how advances in Al and large language models are accelerating the shift toward more tailored, efficient solutions. He also offers insights for investors on what to look for in management teams as organizations adapt to rapid technological change.

#### Navigating Uncertainty: Global Small Caps, Process Innovation, and AI at Mawer | EP189

In this episode, Karan Phadke, portfolio manager for Mawer's global small cap strategy, shares insights on how small caps are navigating trade policy volatility, the importance of proactive management, and Mawer's unique approach to process improvement and Al integration in investment research.

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#### **Benchmarks:**

FUND	BENCHMARK				
Mawer Global Small Cap Fund	Oct 2007: Russell Global Small Cap Oct 2016: MSCI ACWI Small Cap (net) Total Return index				

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